



# Gospel Broadcasting, Inc.

WYZD Radio 1560AM / [wyzdradio.org](http://wyzdradio.org)

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## To Whom It May Concern:

The following comments are in regard to the consideration you are giving to AM Broadcasters to broadcast on low power FM frequencies. My name is Ricky Cothren, I am President of Gospel Broadcasting, Inc. in Dobson, NC which owns and operates AM radio station WYZD. WYZD is a daytime operation station only. We operate at 1,000 watts and we are located about 40 miles west of Winston Salem, NC. We are surrounded by the Blue Ridge Mountains and several hills and valleys. So this rule change by the Commission would greatly affect our radio station.

First of all, in areas where the hills, valleys, and mountains affect our reception this change would help us serve our listening audience better. The number one question I've gotten since I've been in radio the last 6 years is can you get better coverage, more wattage, or a better outreach. There are literally hundreds of listeners that would be supportive of this idea.

Second, it would give a clearer signal even in homes and vehicles, because almost anything and everything affects the signal of an AM station. Whether it be a cigarette lighter plug in a vehicle, to a TV being plugged in the same outlet with the radio can affect the signal of that radio station. An FM signal would be much clearer and would help our listeners to more clearly listen to the station.

Third, the way I understand the rule proposal if approved is that you would allow us to broadcast programming at night on the FM frequency. This would also help us in the fact that we have had a lot of request to become a night time station. We have many listeners that listen to our station virtually sun up to sun down. And when our station goes off the air these people who are faithful listeners are unable to continue listening to us by internet since they don't own computers and we would like to be able to serve them a better way.

I urge the Federal Communications to take a strong look at allowing AM broadcasters to broadcast on low power FM stations. Thank you for receiving my comments.

Thank You,

Ricky Cothren  
President  
Gospel Broadcasting, Inc